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Lion Apparel, STC Partner to Bring Lion Technical Footwear to U.S. Fire Service

DAYTON, OHIO — Lion Apparel and the Shoe Technology Company (STC) have teamed up to bring Lion Technical Footwear to the U.S. fire service. Lion will officially launch its new line of structural firefighting boots at this year's Fire Department Instructors Conference (FDIC) expo in Indianapolis on April 22-24.

"Lion Technical Footwear brings the most durable, safe and comfortable leather firefighting boots that are available on the market today for the U.S. fire service," said Steve Allison, senior vice president for Lion, the world's largest supplier of firefighter protective clothing. "Through this partnership, we can now offer a head-to-toe firefighting ensemble for our customers."

Lion Technical Footwear is manufactured exclusively for Lion by STC. The two models, the pull-on Marshall and the zip-lace Commander, are both certified to NFPA 1971. For more than 20 years, STC has delivered innovative protective footwear designs and materials to meet the most demanding working conditions.

"STC structural firefighter boots were developed to offer firefighters footwear that incorporates the most advanced and innovative features for enhanced comfort, durability and protection," said Hugh Fox, STC's vice president of marketing.

For more information, visit <http://www.lionapparel.com/boots>.

Lion Apparel Inc. is a 112-year-old, family owned global company based in Dayton, Ohio, USA. Through offices in the U.S., Canada, U.K., Germany, France, Australia and Spain, Lion serves

the uniform and personal protective equipment (PPE) and logistics requirements of police and fire departments, civilian government agencies, emergency services, and military organizations around the world. Each and every day, Lion fulfills the personal safety, readiness and identity needs of its customers around the world.

STC is a global supplier of technical safety footwear and military/tactical footwear to a multitude of industries and end users. STC designs and develops technically superior comfortable footwear and brings products to market utilizing a wide variety of manufacturing platforms.

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